Dear Reader,

The AUC Press is pleased to announce that this month marks the beginning of our official centennial celebration of Naguib Mahfouz, the great Egyptian Nobel laureate born in Cairo in 1911.

On Tuesday, October 18 at 5:00 pm, an event co-sponsored by the AUC’s Center for Translation Studies, Professor Sture Allén, member of the Swedish Academy, and Egyptian novelist and critic Gamal al-Ghitani will give lectures on Naguib Mahfouz and the Nobel Prize in Oriental Hall. Some may recall that it was Professor Allén who delivered the 1988 Award Ceremony Speech for Naguib Mahfouz to the Swedish Academy, the Nobel Prize organization’s awarding institution for the literature prize.

The AUC Press is very excited about the forthcoming Naguib Mahfouz Centennial Library, its publishing event of the year. This limited edition library will be the definitive collection of all the translated Mahfouz works in 20 volumes.

Other much anticipated publications over the coming weeks include Palestinian author Mourid Barghouti’s I Was Born There, I Was Born Here, which tells the story of the Palestinian journey of father and son; Judgment Day, a modern Lebanese novel about the conflicts between love and religious ideals, by Rasha al Ameer; Islamic Fundamentalism: The Theological and Ideological Basis of al-Qaeda’s Political Tactics by Sayed Khatab; and a new, fully revised edition of Cairo Practical Guide by Lesley Lababidi.

In the meantime, the AUC Press is pleased to announce that Cairo Scholarship Online went live on October 3 within the University Press Scholarship Online platform, sponsored by Oxford University Press. This new tool offers cross-university press content from around the world, currently including 46 books from the AUC Press. New titles will be added regularly to the platform to expand and broaden the Cairo Scholarship Online collection.
<table>
<thead>
<tr>
<th>AUC Press Events</th>
</tr>
</thead>
</table>
| **October 11 - 16**  
*Frankfurt Book Fair* |
| **Tuesday, October 18**  
*Lectures by Sture Allén of the Swedish Academy and Gamal al-Ghitani about the Swedish Academy, the Nobel Prize, and Naguib Mahfouz*  
*Opening of Naguib Mahfouz Exhibition*  
*Oriental Hall, AUC Tahrir Campus*  
*5:00 - 8:00 pm* |
| **November 20 - 23**  
*Holiday Book Fair*  
*AUC New Cairo Campus*  
*10:00 am - 6:00 pm* |
| **Tuesday, November 22**  
*Book & Author Reception*  
*Celebrating *Grand Hotels of Egypt* and other History books*  
*Mena House Oberoi*  
*5:00 pm* |
| **December 1 - 5**  
*Tahrir Book Fair*  
*AUC Tahrir Campus*  
*9:00 am - 6:00 pm* |
| **Sunday, December 11**  
*The Annual Naguib Mahfouz Medal for Literature Award and Memorial Lecture*  
*Oriental Hall, AUC Tahrir Campus*  
*6:00 pm* |

We look forward to seeing you at our upcoming events to celebrate Naguib Mahfouz and other AUC Press authors.

**Mark Linz**  
*Director*  
*The American University in Cairo Press*  
*Cairo - New York*

---

**Book of the Month** – Available at the [AUC Press Bookstores](#)

*Imagining the Middle East: The Building of an American Foreign Policy, 1918–1967*  
*Matthew F. Jacobs*

Have American ideas and perspectives about the Middle East shaped, justified, and sustained U.S. cultural, economic, military, and political involvement there? Matthew Jacobs examines the ways in which an informal network of academic, business, government, and media specialists interpreted and shared their perceptions of the Middle East from the end of World War I through the late 1960s.

To read more about the book and buy it, [click here](#).

---

**New AUC Press Books** – Available at the [AUC Press Bookstores](#)

*Connected in Cairo: Growing Up Cosmopolitan in the Modern Middle East*  
*Mark Allen Peterson*

This book is an anthropological account of Egypt’s cosmopolitan elite, the “A and B+ classes”—made up of “old-money families, nouveaux riches, and many subdivisions” — that in their everyday life consume “transnational popular culture” emerging from spreading globalization, as they drive in Mercedes Benz cars, eat at McDonald’s, and shop at Mango, or play Pokémon, and stay connected through their Blackberry or Apple computer. *Part of*
my job was to demonstrate that in spite of their iconicity and indexicality with their counterparts abroad, McDonald’s, computers, and other transnational goods and technologies do not replace local culture with global but become part of local culture by becoming situated in an infrastructural and social matrix that transformed them,” comments Peterson, an anthropology professor who taught at the American University in Cairo, in his epilogue.

To read more about the book and buy it, [click here](#).

---

**Ancient Egypt: An Introduction**  
Salima Ikram

The chapters of this fully illustrated book cover the geography and geology of Egypt and explain how these have influenced the country's culture and history. They also chronicle the history of Egyptology and Egyptomania and the methodologies used by scholars to unravel Egypt's past. "The true origins of the orderly and scientific study of ancient Egypt can be attributed to Napoleon Bonaparte and his team of savants (scholars)," writes Ikram, who in the subsequent pages also addresses Egyptian religion, history, and social organization, as well as the daily life of Egypt's inhabitants and their funerary customs.

Accompanied by a chronology, a glossary, a list of Egyptological resources, and a select bibliography, this is an ideal textbook for students of Egyptology but just as suitable for the general reader who is curious about Egypt’s glorious past.

To read more and order the book, [click here](#).
Quick Links
» AUC Press Catalog
» Calendar of Events
» AUC Press Home
» AUC Press Bookstores
» AUC Press E-Cards
» Read & Laugh
» Mailing List
» Contact Us

AUC Press Books & Authors in the News

A tribute to Cairo’s rich literary life
Book review of The Literary Life of Cairo: One Hundred Years in the Heart of the City, edited and with an introduction by Samia Mehrez
Arab News, Lisa Kaaki, September 21

“A Raging Sirocco”: Structures of Dysphoric Feeling in Midaq Alley
[Naguib Mahfouz wrote Midaq Alley in 1947 and the novel was published in English by AUC Press in 1985].
Journal of Arabic Literature 42 (2011) 29-48, Bede Scott, Nanyang Technological University, Singapore

Adieu to Khairy Shalaby [author of The Lodging House (AUC Press, 2006), The Time-Travels of the Man Who Sold Pickles and Sweets (AUC Press, 2010), and The Hashish Waiter (AUC Press, 2011)]
Al Masry Al Youm (English Edition), Heba Yousry, September 16

Passion bereft of pity
Book review of Race and Slavery in the Middle East; Histories of Trans-Saharan Africans in Nineteenth-Century Egypt, Sudan, and the Ottoman Empire, edited by Terence Walz and Kenneth Cuno (AUC Press, 2010)
Al Ahram Weekly, Gamal Nkrumah, September 15 - 21

Minimalist ‘urban planning’ keeps Cairo afloat, but not without drawbacks
Book review of David Sims’s Understanding Cairo: The Logic of a City Out of Control (AUC Press 2011)
Al Masry Al Youm (English Edition), Steven Viney, September 11

On an Eid anniversary, Mahfouz’s final gifts
Book review of Karima Khalil’s Messages from Tahrir (AUC Press, 2011)
Al Ahram Weekly, 8 - 14 September

The Art Directors Guild magazine, Perspective Magazine reviews Egypt Visual Sourcebook: For Artists, Architects, and Designers by Jim Hewitt August/September

On an Eid anniversary, Mahfouz’s final gifts
Al Masry Al Youm, M. Lynx Qualey, August 30
'The Hashish Waiter': Freedom and escape in the era of Camp David
The Hashish Waiter (AUC Press, 2011) is written by the late Khairy Shalaby
Al Masry Al Youm (English Edition), August 28

5 books on: Views of Islamism in Egypt
Includes:
Mirrors by Naguib Mahfouz, translated by Roger Allen (AUC Press, 1999)
Moon over Samargand by Mohamed Mansi Qandil, translated by Jennifer Peterson (AUC Press, 2009)
Live is More Beautiful than Paradise by Khaled al-Berry, translated by Humphrey Davies (AUC Press, 2009)
The Smiles of the Saints by Ibrahim Farghal, translated by Andy Smart and Nadia Fouda-Smart (AUC Press, 2007)
Al Masry Al Youm (English Edition), M. Lynx Qualey, August 21

Copyright © 2011 The American University in Cairo Press. All Rights Reserved.
To Unsubscribe from our mailing list, kindly send an empty email to aucpress@aucegypt.edu
with subject "Unsubscribe" or fill our unsubscribe form.
Design Credits: Tittainment