LEAD IN: A revolutionary step towards a better media, during the beginning of the Egyptian revolution, the media played a significant role in misleading people and hiding the truth of what is going on in Tharir which makes people lost their credibility to media in general nowadays.

Fade in Nat sound from You tube

The television becomes the main and most trusted source for the whole people to know about the news. During 25th January, at the beginning of the Egyptian revolution, media coverage was fake because of the old regime, the corrupted one that the former Hosni Mubarak set for almost 30 years. Media coverage has been affected in a big scale that it started to hide the truth about what is going on in Tharir.

The media during the revolution in Egypt pushed people to believe first that protestors at Tahrir are corrupted people, and not vice versa that they are the ones who are dying for demanding to end the corruption.

After discovering the truth, the Egyptian society lost its credibility on the Egyptian television and media coverage in general.
Here are two students “opinions about mainly media before and after the revolution. One of them is a mass communication graduate and the other one is a current student who is an editor at the caravan.

The question is did media changed after the revolution did media changed after the revolution or it is still corrupted media that follows the old corrupted regime.

*Sara: before the revolution, media was really going down the drain, journalists used to get locked up and tortured and the main thing was to silent reporters and journalists because the former agenda did not want anyone to speak up and they didn't want anyone to explode their corruption. (2:09)*

*Music fades in and fades out*

The question remains whether after the revolution; media has changed or even started to remove its corrupted cover that it has been wearing for more than 30 years.

*Aya: “After the revolution, it kept on the same track. At the beginning, it tried to show that it will be objective, it will be delivery the voice of people and the public it will explain the problem with honesty not be beside and so on and after a very short while, it started to be attack the revolution people of the revolution it started to be biased to al Askar , it is totally unfair. Again, it misleads the people. Now people after seeing the talk shows, they started to feel that there is something wrong, that this media is misleading them on purpose trying to deliver some info by the government and I don’t see any difference. It did not prove at all.”(2:54)*

Music fades in and fades out

Media coverage in Egypt lost its credibility nowadays. Maybe because of the system is still corrupted, but cam Aucians go out and say it out loud? Can they change the media’s track again, can they make it credible again?

*Sara: ”After the revolution, honestly I don’t feel so much change in the media because the old boss is the same boss basically SCAF try up to silence journalists*
and whoever speaks got locked up as you know it had been several journalists that
has been, arrested for questioning and the SCAF pressed change against the
saying that they are trying to incite violence and trying to up sight certain violence
and they ruin the relationship between Muslims and Christians. After the
revolution, basically you can speak up but you know that they will care after you;
you know that they are watching you and big example of this is what happened in
AUC. They said that the admin of the page for Facebook that the AUC is trying to
rewind Egypt and were species and that we are trying to the fall of the whole
country which is basically not true. What thy said that AUC brought Alaa Abdel
Fatah and what is so funny Abou this that AUC did not really brought Alaa Abdel
Fatah in a lecture of anything, the caravan is the one who interviewed him so that
means that they read us as a newspaper and that they are threatened by us and
they actually watching us , watch what we are doing . We are just trying to portray
everyone's opinion about what is going on because it is an important year for
Egypt ”(4:44)

Music fades in and fades out

Then music “ya Blady ya Blady”

After graduating, even though Aya was majoring Mass communication but she did
not work as a journalist, she says:

Aya : “Here in Egypt, to be able to be something in the media , I know very well
that my work at least for the first five years won’t be mine, everything I will write
or everything .i will create or prepare , it will goes under big name from the media
. I have to suffer for the first five years until I get published and if it is good so I
knew that I have no future in media in Egypt.

I have it but I cannot use it in Egypt. I know it very well and I see programs or I
watch talk shows, I will know if it is ethical or not. If it’s good or not , if through
my study at mass communication at AUC but here in Egypt , I won’t be able to be
ethical because the media is not ethical.”(6:24)

Music : fades out
Ya blady ya blady

The question here is that does the academic life at AUC put its students on the right track to have a better media than it was at the revolution.

Professor Amenie Ismaiel, assistant professor and associate chair at the department of journalism and mass communication says:

Professor Ameny ismaiel “I think definitely teaching mainly ethics in a formal way, in the university class settings is crucial. I don’t think that it can be discounter or dismiss but it also think that the supplement of that will come when they enter and work in the practical field and they learn how to apply what they learned in an effective manner universities class rooms settings cannot possibly confront all the problems that they may encounter but at least it will give them a taste of the simple situation that they may help them at least to think for themselves. How to behave and to procedure in a way that they think that it will best accomplish the purpose of journalism and mainly the integrity and credibility of professional.” (7:29)

Music fades in and fades out

As media was seem to be corrupted to the students, who are majoring mass communication, but how the professors at AUC who are supposed to teach the ethics can see it nowadays especially after spending one whole year after the revolution.

Dr. Amine: “Well, the state media before the revolution and after the revolution was almost identical unfortunately. They were aligned because the country was upside down; they had images for cars driving by the Nile so that was really upsetting after the revolution. I think that they wanted to be free especially the people working in Maspiro. When I talk about media, I particular have in mind broadcast or television because arguably, it is the most powerful and forceful especially in the sensitive and the most picked problems as revolution and etc..” (9:23)

Media is connected to the political side which makes it difficult for media to be completely free, but the question remains what takes media to be free.
Dr Ameni: ”The freedom of which which each media will operate, will inherently and incredibly be connected with the placement of a democratic system at large. You can't use at isolation of each other because in order for media to be truly free. They need to be operating with a new culture not only inherited democratic but also foster the principles of democracy not the least of which basic fundamental values of democracy like freedom of speech expression, expression, petition, addressing grief to the government and so far. “(10:49)

Coming to an end, media will take more than years to be more developed and finally feel the freedom. Media has been stable or maybe going for the worse after the revolution, would it remain the same or the coming generation will be able to build up a new better and ethical media in Egypt?


Interviewees:
Sara Hesham , an editor at the Caravan
Aya Mohamed , a graduate Mass Communication student
Amine Ismail , JRMC professor at the American University in Cairo.

Credits for the music goes for Youtube:
Ya Blady ya Blady by Ramy Gamal

Nat sound and music : Egyptian Revolution 2011 COMPLETE.World MUST MUST watch this. Freedom for All!