Dear Participant,

I greatly appreciate your valuable time and efforts that you will spend in filling out this questionnaire. This survey is mainly focusing on the movies and soap operas that are discussing the Upper Egyptian society and its problems. We are anticipating to have your accurate answers that will enable us to reach accurate results. Again, thank you very much and we greatly appreciate your participation.

Please note that All the information included in this survey is confidential and only used in the scientific purposes of the research.

Thank you,

The Researcher

1- What is the average number of hours that you usually spend weekly to watch television?
   a- I don't watch TV. (Thank you. Kindly, [Thank you. Kindly, proceed to question 2.])
   b- Less than two hours.
   c- From 2 – 4 hours.
   d- More than 4 hours.

2- What is the average number that you usually go to the cinema yearly? .........................
   (If none, thank you and kindly do not complete the questionnaire)

3- Have you watched the soap operas that discuss the Upper Egyptian society?
   a- Yes
   b- No. (Thank you. Kindly, do not complete the questionnaire)

4- A year ago, how many soap operas have you watched discusses Upper Egypt?.........

5- A year ago, how many movies have you watched discusses Upper Egypt?.........

6- Have you ever dealt with the Upper Egyptian culture (visiting Upper Egypt or dealing directly with Upper Egyptians)?
   a- Yes.
   b- No
   c- I already live in Upper Egypt.

7- From your point of view, what are the main problems that Upper Egypt suffers from? (You can choose more than one option).
   a- Revenge killing.
   b- Oppression of women
   c- Gender segregation
   d- Poverty
   e- Weakness of the infrastructure.
8- What are the main characteristics of the outer features for the Upper Egyptian? (you can choose more than one option)
   a- Tanned skin
   b- White skin
   c- Tall
   d- Short
   e- Obese
   f- Well fit
   g- Have a moustache
   h- Have a beard
   i- Smiley face
   j- Frown face
   k- Other specify (.................................)

9- From your point of view, what do the upper Egyptians usually wear?
   a- Clothes that reflect their local culture (like galabeya)
   b- Clothes that don't reflect a specific culture (like T-shirt and trousers)
   c- Nothing specific
   d- Other specify (.................................)

10- In your opinion, the Upper Egyptian usually choose to:
   a- Educate his male children only
   b- Educate his female children only
   c- Educate both males and females children equally.
   d- Never care about the education of his children.

11- From your point of view, what are the main characteristics of the Upper Egyptian character? (you can choose more than one option)
   a- Intelligent
   b- Naïve
   c- Stupid
   d- Brave
   e- Tyranny of opinion
   f- Consultation with others
   g- Stuck to the family
   h- Inwardness
   i- Social character
   j- Other specify (.................................)
12- In your opinion, the Upper Egyptian woman is considered .................... (you can choose more than one option):
  a- Rigid
  b- Introvert
  c- Controlling
  d- Beautiful
  e- Social character
  f- Inward character
  g- Ugly
  h- Other specify (........................................)

13- Do you think that drug dealing is common in Upper Egypt?
  a- Yes
  b- No
  c- I don’t know

14- What are the most severe problems that the Upper Egyptian women suffer from?
  a- Violence and Humiliation from the family or the husband
  b- Denial of inheritance
  c- Denial of education
  d- Female circumcision (FGM).
  e- Forced marriage
  f- Other specify (..............................)

15- From an economic perspective, the Upper Egyptian society is generally ...........
  a- Full of rich people
  b- Full of poor people
  c- Suffers a gap between the rich and poor people
  d- Other specify (..............................)

16- Most of the Upper Egyptians work in the ............... 
  a- Industrial field
  b- Agricultural field
  c- Trade
  d- Education
  e- Illegal activities (like drug dealing or selling antiquities)
  f- Other specify (..............................)

17- Do you think that the cities of Upper Egypt differ from the villages?
  a- Yes
  b- No
  c- Somehow
18- Do you think that the education is widespread in Upper Egypt?
   a- Yes
   b- No
   c- Somehow

19- Do you think that Upper Egypt is considered a main source of terrorism in Egypt?
   a- Yes
   b- No
   c- Somehow

20- The following statements are about Upper Egypt and its residents. Kindly, pick the most suitable answer from your point of view:

<table>
<thead>
<tr>
<th>Statement</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
</tr>
</thead>
<tbody>
<tr>
<td>1- I believe that the Upper Egyptian is intelligent.</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>2- I think that the Upper Egyptian is naive.</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>3- I think that an Upper Egyptian is cultured.</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>4- I believe that the Upper Egyptian is unfair.</td>
<td>1</td>
<td>2</td>
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<td>4</td>
<td>5</td>
</tr>
<tr>
<td>5- I believe that the Upper Egyptian woman is an introvert character.</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>6- The Upper Egyptian is characterized by a controlling character.</td>
<td>1</td>
<td>2</td>
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</tr>
<tr>
<td>7- The Upper Egyptian is religious.</td>
<td>1</td>
<td>2</td>
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<tr>
<td>8- I believe that the Upper Egyptian is peaceful.</td>
<td>1</td>
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</tr>
<tr>
<td>9- I consider the Upper Egyptian as a materialistic person.</td>
<td>1</td>
<td>2</td>
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</tr>
<tr>
<td>10- I think that the Upper Egyptian family is a broken family.</td>
<td>1</td>
<td>2</td>
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<td>5</td>
</tr>
<tr>
<td>11- I think that the upper Egyptian society is a closed one.</td>
<td>1</td>
<td>2</td>
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<td>5</td>
</tr>
<tr>
<td>12- The TV soap operas are presenting a real image of the Upper Egyptian society.</td>
<td>1</td>
<td>2</td>
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<td>5</td>
</tr>
<tr>
<td>13- The movies reflect the reality of the Upper Egyptian society and its problems.</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
</tbody>
</table>
21- If you are not a resident of an Upper Egyptian city, do you agree to live there for work (taking into consideration that your organization will offer you the accommodation, transportation and with a higher wage than you would have in Cairo):
   a- Yes (go to question 22)
   b- N/A (go to the next question)

22- Why do you refuse to live in Upper Egypt?
   a- Lack of the main infrastructure.
   b- Lack of entertainment places.
   c- Hot climate.
   d- Other specify (..................................................)

23- Kindly, fill out the following information:
   • Age: ..............................................
   • Gender:
     1- Male
     2- Female

   • The educational level:
1. Thanaweya A'mma (High school) or equivalent
2. University degree
3. Master Degree
4. Ph.D. Degree
5. Other specify (.............................................)

- The average income of the family:
  1. Less than 1000 L.E.
  2. 1000 – 2000 L.E
  3. More than 2000 – 5000 L.E
  4. More than 5000 L.E