SCHOOL OF BUSINESS
Entrepreneurship · Innovation · Leadership
About the School of Business
The American University in Cairo
A Leading Business School
Ranking, Accreditation, Memberships and Partnerships
Alumni Statistics

Dean’s Strategic Advisory Board
Members

Programs
Academic Programs
Sponsored Programs

Centers
Executive Education
Research Centers

Faculty

ONE LEADING BUSINESS SCHOOL

56 Full-time faculty
141 Administrative staff
9,661 School alumni
168,000 Executive education alumni
About the School of Business
The American University in Cairo

The School of Business belongs to
The American University in Cairo

The American University in Cairo (AUC) was founded in 1919 by Americans devoted to education and community service in the Middle East. Today, AUC is the region’s premier English-language University — an essential contributor to the social, political and cultural life of the Arab world. AUC’s academic programs are rooted in liberal education, and serve as a crossroads for the world’s cultures: a vital, vibrant forum for reasoned argument, spirited debate and understanding across cultures.

Designed to accommodate 5,500 full-time students and 1,500 faculty and staff members, AUC’s $400 million, 260-acre campus is technologically advanced and environmentally sensitive. Offering state-of-the-art resources to students and faculty members from around the world, the campus weaves Egyptian urban and architectural traditions into a modern campus and is designed to be accessible to people with disabilities.
The School of Business was launched in 2009 as part of a restructuring of the former School of Business, Economics and Communication, which was established in 1993. The school offers four undergraduate programs: Bachelor of Arts in economics, accounting, business administration and business administration with a concentration in the management of information and communication technology. It also offers five graduate programs: Master of Business Administration, Master of Arts in economics, Master of Arts in economics in international development, Master of Science in finance and Executive Master of Business Administration.

AUC’s School of Business is recognized as the top private business school in Egypt and one of the best in the Arab world and Africa. AUC’s MBA program, which started more than three decades ago, was ranked by Forbes Middle East in February 2012 as the first among similar programs in 37 private universities in the Arab world. The school attracts the best students, faculty and staff, and continuously opts for improvement.

AUC’s School of Business programs are based on three main pillars: entrepreneurship, innovation, leadership. These programs are delivered in ways that allow students to enjoy a learning experience extending beyond the classroom and including a variety of activities such as business-plan competitions, internships, case-study writing and student projects. The school is gradually becoming a research-intensive institution, where faculty members enhance learning through research activities and prepare students to compete in a knowledge-based global community.

The School of Business strives to create an environment that fosters the development of principled and innovative business leaders and entrepreneurs who can make a difference.

---

**Vision**

The School of Business sees itself becoming globally recognized as the leading business school connecting the region and the world.

---

**Mission**

The School of Business strives to create an environment that fosters the development of principled and innovative business leaders and entrepreneurs who can make a difference.
About the School of Business

Accreditation, Ranking, Memberships and Partnerships

AUC’s business programs received accreditation by the Association to Advance Collegiate Schools of Business (AACSB) International in 2006, and this accreditation was renewed in 2011. The school is one of only 5 percent of business schools worldwide (596 out of a total of 12,600) that are accredited by AACSB. This accreditation is the world’s most widely recognized and sought-after endorsement for business programs.

In August 2011, the Management Center received accreditation by the Accrediting Council for Continuing Education and Training, an accrediting agency recognized by the U.S. Department of Education as a reliable authority to the quality of education or training provided by institutions of higher education and the programs they accredit and the only recognized accrediting agency to be certified as an ISO 9001:2008 Quality Management System by Bureau Veritas Quality International.

Forbes

First
Top private universities for MBA programs in the region - 2012

First
Master of Economics in International Development in Africa - 2012

5 Palmes
100 Universal Business Schools with Major International Influence

Second
School of Business in Africa - 2009 and 2012

Second
MBA Program in Africa - 2012

Second
Master of Arts in Economics in Africa - 2012

Second
in the Middle East and Africa MBA Rating - 2011

BEST
MBA in the Middle East and Africa - 2009 and 2010

European Foundation for Management Development

Association of African Business Schools

Principles for Responsible Management Education

The Academy of Business in Society

Graduate Management Admission Council

Partnerships

School of Business Partners
Peter B. Gustafson School of Business, University of Victoria
Nova Business School, Lisbon
European Business School, Frankfurt
Carnegie Mellon University, Qatar
Marquette University, Wisconsin

Citi Capital Financial Services Center
Citi Capital
Egyptian Society for Technical Analysts
Chartered Institute for Services and Investment
Egypt for Information Dissemination
Thomson Reuters

International Executive Education Institute
Center for Creative Leadership
EADA Business School
IL Business School Executive Education
Kogod Graduate School of Business
National University of Singapore
Professional Risk Managers’ International Association
Rotterdam School of Management - Erasmus University
Sabanci University

Management Center
Chamber of Healthcare Providers
Ministry of Administrative Development
Dale Carnegie
Morgan International
Emirates College of Technology, United Arab Emirates
World Scout Bureau
Logistics for Consultation and Development, Saudi Arabia
Department of Economic Development, United Arab Emirates
Arab Air Carrier Organization, Jordan
Nasser Medical Institute
American Society for Quality
Chartered Institute of Marketing
Chartered Institute of Public Relations
Heriot-Watt University
International Advertising Association
International Law Institute
Quality America Inc.
Six Seconds - Middle East
University of London

El-Khazindar Business Research and Case Center
The MENA Journal of Business Case Studies
Access to Knowledge for Development Center
Access to Knowledge Global Academy
Open African Innovation Research & Training Project
Goldman Sachs / 10,000 Women Entrepreneurship and Leadership Program
Goldman Sachs Foundation
Goldman Sachs Group, Inc.
The Wharton School of the University of Pennsylvania
Social Fund for Development
The Bridgepan Group

Rankings

First
Top private universities for MBA programs in the region - 2012

First
Master of Economics in International Development in Africa - 2012

5 Palmes
100 Universal Business Schools with Major International Influence

Second
School of Business in Africa - 2009 and 2012

Second
MBA Program in Africa - 2012

Second
Master of Arts in Economics in Africa - 2012

Second
in the Middle East and Africa MBA Rating - 2011

BEST
MBA in the Middle East and Africa - 2009 and 2010

Memberships

European Foundation for Management Development
Association of African Business Schools
Principles for Responsible Management Education
The Academy of Business in Society
Graduate Management Admission Council

Accreditation

AUC’s business programs received accreditation by the Association to Advance Collegiate Schools of Business (AACSB) International in 2006, and this accreditation was renewed in 2011. The school is one of only 5 percent of business schools worldwide (596 out of a total of 12,600) that are accredited by AACSB. This accreditation is the world’s most widely recognized and sought-after endorsement for business programs.

In August 2011, the Management Center received accreditation by the Accrediting Council for Continuing Education and Training, an accrediting agency recognized by the U.S. Department of Education as a reliable authority to the quality of education or training provided by institutions of higher education and the programs they accredit and the only recognized accrediting agency to be certified as an ISO 9001:2008 Quality Management System by Bureau Veritas Quality International.
About the School of Business
Alumni Statistics

School of Business

Statistics

Alumni Statistics

Alumni employed in Fortune 500 companies

Undergraduate Alumni
- 7,535
- Economics 4,014
- Business Administration 3,008
- Accounting 513

Graduate Alumni
- 2,126
- Economics 425
- Economics in International Development 95
- Management 405
- Master of Business Administration 1,201

Gender Distribution
- 55 % Female
- 45 % Male

9,661 Undergraduate and Graduate Alumni

55 %

45 %

Alumni Business type
- Financial 33%
- Food Sector 6%
- Government and Nonprofit 7%
- Hospitality 3%
- Manufacturing 6%
- Marketing and Consulting 3%
- Oil and Gas 7%
- Real Estate and Construction 2%
- Services 23%
- Information and Communication Technology 9%

Alumni Business title
- President, Chief Executive Officer, General Manager 10%
- Vice President 3%
- Owner/Founder 6%
- Director 7%
- Manager 26%
- Consultant 2%
- Others 46%

Alumni employed in Fortune 500 companies 328

updated 2012
Dean’s Strategic Advisory Board

The Dean’s Strategic Advisory Board acts as a counseling body that works to maintain and promote levels of academic excellence, quality and prestige at the School of Business. The board includes 44 members with recognized knowledge, leadership and professional experience in both academia and the corporate world.

Board members provide advice on strategic objectives and on the development of new initiatives. They play an important role in realizing the mission and vision of the School of Business.

Advisory board members are invited to lecture in the classroom, collaborate with faculty members on research projects, attend MBA debates with graduate students and provide guidance on curriculum development.

Chair:
Aftab Ahmed, Citi country officer and managing director, Citibank Egypt

Co-Chairs
Alaa Hashim ‘97
Independent Corporate Transformation Advisor, Egypt
Christopher Schroeder
Internet Inventor, Co-founder and Chief Executive Officer, Health Central (Sold in December 2011)

Co-chairs
Ibrahim Ghattas
Managing Director, SMG Engineering Automotive Company, Egypt
Moustapha Sarhank ‘85
President, International Business Associates Group; Chairman Emeritus, Sarhank Group for Investments, Egypt

Co-Chairs
Ahmed Abdel Wahab
PhD, Chair, FAW Industrial Group, Egypt
Omar El Sawy ‘74
PhD, Professor of Information and Operations Management, Marshall School of Business, University of Southern California, United States

Chair:
Alaa Hashim, Citi country officer and managing director, Citibank Egypt
Committee Members

Karim Ahadir, '85, '91, professor of financial econometrics, Imperial College, United Kingdom
Hassan Al Dahia, '82, '94, vice chair and managing director, Arab African International Bank, Egypt
Mustafa Abdel-Wadood, '91, partner and chair of the executive committee, Abraaj Group, United Arab Emirates
Hassan Nidou, founding partner, Macat International
Hasan Al Yousif, '88, senior vice president, Private Equities, El Mansor and El Maghraby Investment and Development Co., Egypt
Neera Adair, '91, managing director and chief executive officer, Piraeus Bank, Egypt
Richard Barker, professor of accounting, Said Business School, Oxford University, United Kingdom
Hala Bassouni, '86, '88, managing director, Egyptian Housing Finance Company, Egypt
Fouad Boucha, PhD, emeritus professor of Entrepreneurship and Family Enterprise, INSEAD, France; distinguished adjunct professor of entrepreneurship, The American University in Cairo
Adil Danany, PhD, chair and chief executive officer, Xceed, Egypt
Ahmed Darwish, PhD, former minister of state for administrative development; professor, Faculty of Engineering, Cairo University, Egypt
Soumitra Dutta, PhD, Anne and Elmer Lindseth Dean, professor of management, Samuel Curtis Johnson Graduate School of Management, Cornell University, United States; former Roland Berger Chaired Professor of Business and Technology, INSEAD, France
Ahmed El Alfi, founder and chair, Sawari Ventures, Egypt
Mona El Baradei, PhD, executive director, Egyptian Banking Institute, Central Bank of Egypt
Hassan El Wahidi, director, southern and eastern Mediterranean region, industry, commerce and agribusiness, European Bank for Reconstruction and Development, United Kingdom
Moham El Khejdeder, '96, co-founder and managing director, Citadel Capital, Egypt
Mohamed El Khaddy, vice chair and managing director, Zaki El Sewedy Group, Egypt
Hisham Fahmy, '74, CEO, The American Chamber of Commerce, Egypt
Ali Faramawy, corporate vice president, Microsoft Corporation; president, Microsoft Middle East and Africa, Turkey
Osama Hassanein, PhD, chair, Rising Tide Fund, United States
Gabriel Hawawini, PhD, The Henry Grunfield Chair Professor of Investment Banking; former dean of INSEAD, France and Singapore
Ammar Ismail, partner, chair and chief executive officer, DMG - Mountain View, Egypt
Khaid Ismail, PhD, chair, Endeavor Egypt
Ali A. Jawad, '85, PhD, strategic adviser, Abu Dhabi Department of Economic Development, United Arab Emirates
Sahil Khaliq, founding director, Macat International; former strategy consultant to Westminster Foundation for Democracy, United Kingdom
Jonathan Liebenau, PhD, reader in technology management, London School of Economics, United Kingdom
Safwan Masri, PhD, director, Columbia University's Middle East Research Center; former vice dean and director of the MBA Program, Graduate School of Business, Columbia University, United States
Dale Meyer, PhD, distinguished professor emeritus, University of Colorado-Boulder; senior chair, Western Partners Worldwide, United States
Khaid Khattar, '90, chair and chief executive officer, Akan Holdings, Egypt
Steve S. Reinemund, dean, Wake Forest School of Business; former chair and chief executive officer, PepsiCo, United States
Ahmed Said, '85, PhD, leader, Free Egyptians Party, Egypt
Richard Schmalensee, PhD, dean emeritus and Howard W. Johnson Professor of Economics and Management, Emeritus, MIT Sloan School of Management, United States
Alex Shalaby, chair, The Egyptian Company for Mobile Services, Mobinil, Egypt
Tarek Tewfik, managing director, Cairo Poultry Group, Egypt
Mona Youssef, '71, former chair, Egyptian Competition Authority; vice chair, Egyptian Society for the Protection of Competition, Egypt
George Yip, PhD, professor of management and co-director, Centre on China Innovation, China Europe International Business School, Shanghai; visiting professor, Imperial College Business School; emeritus dean, Rotterdam School of Management, Erasmus University, The Netherlands
## Undergraduate Programs

### Economics

Since pioneering the first economics department in Egypt in 1947 and graduating its first class in 1951, the Department of Economics at The American University in Cairo has been committed to a broad and inclusive study of the discipline. Economics students gain an appreciation of the interdependence of world economic systems while critically and rationally exploring the connection between theory and the main features of economic policy. The diverse and multifaceted backgrounds of faculty members at the department result in varied, creative and insightful theoretical and applied courses. Students may pursue economics as either a major or a minor.

**Degree**

Bachelor of Arts in economics

### Management

The Department of Management at AUC was founded in 1966. Employing the pillars of entrepreneurship, innovation, leadership, the Department of Management at AUC’s School of Business surpasses what is taught within its confines. The department’s mission is to develop business leaders who are dedicated to the betterment of society by providing a high-quality business education to top-caliber students from all segments of Egyptian society, as well as from other countries, while focusing on continuous improvement and commitment to excellence in learning, intellectual contributions and services.

**Degree**

Bachelor of Business Administration (BBA)

Bachelor of Business Administration in the management of information and communication technology (MICT)

### Accounting

The accounting major was introduced in 1996, and the Department of Accounting was established in 2009. The department currently offers a major and minor in accounting. The department’s mission is to provide world-class accounting education to serve the needs of the business community and the accounting profession.

**Degree**

Bachelor of Accounting (BAC)
Graduate Programs

Master of Business Administration

The School of Business at The American University in Cairo offers the region’s leading Master of Business Administration (MBA) program. The MBA is a professional degree designed to prepare students who have earned an undergraduate degree in any academic discipline for the pursuit of a managerial career. AUC’s MBA curriculum emphasizes underlying principles in business operations and advanced technical knowledge in relevant specializations. It provides tools for analysis and helps students develop a managerial perspective. AUC’s School of Business is among 5 percent of the world’s 12,000 business schools that are accredited by the Association to Advance Collegiate Schools of Business (AACSB) International.

AUC’s MBA program is taught by top-caliber national and international faculty members who have extensive experience from prominent universities around the world. Hence, it infuses a first-class curriculum with advanced research facilities and a modern, well-equipped campus. The School of Business is well-positioned to continue to generate the caliber of leaders that Egypt and the region needs.

The First
Top private university for MBA programs in the region

Ranked by Forbes Middle East - 2012
AUC’s globally oriented Executive Master of Business Administration program is designed for experienced executives. It focuses on integrating innovation, entrepreneurship, leadership in management education. It is a demanding and intensive, but highly rewarding program, which prepares participants to become leaders and provides them with a broader vision to respond to complex business issues in a more comprehensive manner.

Leading international faculty members challenge participants to reflect on their experiences. Live-in weeks at the Kellogg School of Management in the United States and the Hong Kong University of Science and Technology in China immerse participants in an international setting that will transform them and their business practice. In addition, the Center for Creative Leadership works with participants to formulate a personal development journey to bring out the best of their leadership qualities.

EMBA Partners

Kellogg School of Management, Northwestern University
Financial Times: 16th Business School Worldwide 2011

The Hong Kong University of Science and Technology, School of Business and Management (HKUST Business School)
First QS Global, Top 200 Asian Universities Rankings - 2011
40th QS Global, World’s Top 200 Universities Rankings - 2011

Center for Creative Leadership (CCL®)
CCL claimed a top 10 Financial Times ranking worldwide for 11 consecutive years and is the only non-academic institution to hold this rank.
Master of Science in Finance

The Master of Science in Finance at AUC helps fast track one’s career in finance to keep up with the growth in the banking and financial services sector in Egypt. It provides participants with the deep financial knowledge needed to be a well-rounded finance professional who can understand the industry’s best practices and apply them to meet local market demands.

Master of Arts in Economics

The Master of Arts (MA) in Economics program is specifically designed to provide students with a strong theoretical foundation, solid quantitative skills and critical thinking tools necessary to succeed in a world-class doctoral program, or advance through the ranks of their chosen professions. In addition, the program’s diverse curricula and distinguished faculty members help prepare students to become ideal candidates for prestigious and challenging jobs in international, government and private institutions.

Economics in International Development

This program is specially designed for students who wish to acquire in-depth understanding and knowledge in the field of development. An interdisciplinary approach is adopted as an essential requirement for gaining a broader and more integrated perspective of this dynamic field of study. The program promotes effective unification of theoretical foundations with the modern applications of policy within the developing world.

The diploma program is designed for students who wish to gain basic understanding and knowledge of development economics without proceeding toward a master’s degree. The program is also interdisciplinary to provide a broad and integrated perspective of development issues. It attempts to bridge the gap between theory and practice by encouraging students to study development cases and effectively assess the successes and failures of efforts to influence the course of economic development over time.
International Executive Education Institute

Established in 2008 to be a leading regional platform for executive development and networking, the International Executive Education Institute partners with the world’s top business schools and academic leaders to provide a unique learning experience at AUC through cutting-edge knowledge and valuable networking among business leaders in the region.

Management Center

The School of Business at The American University in Cairo is home to one of the region’s principal professional development training institutions. In 1977, the Management Center was founded as a center of excellence to serve Egypt and the region, offering professional development programs, using a modern perspective of delivery and incorporating the latest management concepts and techniques.

Executive Education

Centers

Executive Education
Established in 2008, the Goldman Sachs 10,000 Women Entrepreneurship and Leadership Program is part of the Goldman Sachs 10,000 Women global initiative, which provides 10,000 underserved female entrepreneurs with a business and management education around the world.

The AUC program, in partnership with the Wharton School of the University of Pennsylvania, is committed to enhancing the growth and development of female entrepreneurs in the Arab region through a unique blend of certificate and research programs, as well as mentoring and networking activities, which will lead to the social and economic development of the region. More than 300 entrepreneurs have graduated since the program’s inception in 2008.

Entrepreneurship and Innovation Program

In 2010, the School of Business established a new Entrepreneurship and Innovation Program to help realize the school’s mission “to create an environment that fosters the development of principled and innovative business leaders and entrepreneurs who can make a difference.” The program aims to educate students on what entrepreneurship is and to infuse them with the desire to create and innovate by connecting them to venture capitalists, angel investors and mentors. The program also aims to create a healthy entrepreneurial environment inside AUC, serving Egypt and the region at large.

Established in 2006, the center is the first-of-its-kind in the Middle East to offer students, researchers and professionals a state-of-the-art instructional facility that integrates hands-on financial services practice with classroom financial concepts, such as securities trading, risk management and asset allocation. The center provides students, researchers and professionals with access to real-time financial data, professional research tools and leading analytical software, replicating a real-life trading room environment.
The Access to Knowledge for Development Center (A2K4D) at AUC’s School of Business is a regional center for scholarship, research and policy analysis on intellectual property and human development in Egypt and the Arab world. The first center of its kind in the region, A2K4D promotes rigorous research on legal and economic issues confronting access to knowledge — a valuable resource to academics and policymakers. The center also strives to raise awareness of the access to knowledge paradigm.

The Access to Knowledge for Development Center is a founding member of the Access to Knowledge Global Academy, an international, collaborative initiative developed in 2009 to promote academic scholarship, research and policy analysis on access to knowledge for development around the world.

El-Khazindar Business Research and Case Center

Established in 2008, El-Khazindar Business Research and Case Center (KCC) provides case studies and other educational services, offering students participant-centered learning tools. Services are dedicated to developing top-caliber students, connecting businesses and students in the region, and ultimately contributing to the betterment of society through academic research and practical applications.
Faculty

School

Faculty

Accounting

Ahmed Abdel Meguid
PhD, business administration and accounting, Syracuse University

Angie Zaher
PhD, accounting, Florida International University

Armond Manassian
PhD, accounting and international business, University of Calgary

Khaled Dahawy
PhD, accounting, University of North Texas

Khaled Samaha
PhD, accounting, University of Manchester

Mohamed el Bannan
PhD, business administration, Southern Illinois University

Mohamed Hegazy
PhD, accounting and finance, University of Birmingham

Shawki Faraj
PhD, accounting, University of Illinois

Economics

Abdel-Krim Seghir
PhD, mathematical economics, University Paris 1 Panthéon - Sorbonne

Abba E. Elfenbein
PhD, applied economics, University of Minnesota

Adel Beshai
PhD, economics, Oxford University

Ahmed Kamaly
PhD, economics, University of Maryland

Amir El-Haddad
PhD, economics, University of Maryland

Dalia El Edel
PhD economics, University of Leicester

Galal Amin
PhD, professor emeritus, economics, London School of Economics

Hala El Ramly
PhD, economics, University of Houston

John Salemi
PhD, economics, University of Utah

Mohamed Bouzidi
PhD, economics, HEC Montreal

Mohammad Al-Isisi
PhD, public policy, Harvard University

Mohamed El-Komi
PhD, economics, University of Texas

Mona Said
PhD, economics, University of Cambridge

Nagla Rizk
PhD, economics, McMaster University

Noha Hatem
PhD, economics, University of Alberta

Samer Atallah
PhD, economics, McGill University

Sherine Al Ashrody
MA, economics, The American University in Cairo

Tarek Selim
PhD, economics, The George Washington University

William Mikhail
PhD, professor emeritus, economics and statistics, London School of Economics

Management

Ahmed Rashad Sallam
PhD, private international law, Ain Shams University

Amr Tolba
PhD, marketing, The George Washington University

Ali Awli
PhD, operations research, North Carolina State University

Alixa Basioni
PhD, finance, Escuela Superior de Administración y Dirección de Empresas

Amr Badr El Din
PhD, engineering, Eindhoven University of Technology

Ayyan Ismail
PhD, international economic development, Massachusetts Institute of Technology

Craig G. Wishart
PhD, organizational behavior, Western Reserve University

Dina Basiouni
PhD, marketing, University of London

Dina Rateb
PhD, management of information systems, University of Pittsburgh

Eskandar Tooma
PhD, finance, Brandeis University

Hamed Shammaz
PhD, marketing, The George Washington University

Ibrahim Hegazy
PhD, marketing and international business, The George Washington University

Iman Seoudi
PhD, strategic management, Case Western Reserve University

Islam Azzam
PhD, economics, University of California

Jasmin Fouad
PhD, finance, Cairo University

Kevin O’Connell
Master of Business Administration, Stanford University

Laith Hassamein
PhD, economics, University of Pennsylvania

Mohga Badran
PhD, organizational theory, Stockholm University

Mohammed El Barkouky
PhD, construction engineering and management, University of Alberta

Neveen Ahmed
PhD, economics, North Carolina State University

Nizar Becheikh
PhD, business administration, Laval University

Omar Farooq
PhD, financial economics, Swedish School of Economics and Business Administration

Pierre Rostan
PhD, administration, University of Quebec

Sami Akabawi
PhD, computer science, City University

Samin Youssef
PhD, international business, University of Iowa

Sherif El-Rakaby
PhD, computer science, University of Leipzig

Sherif Kamel
PhD, information systems, University of Lodon

Steve Formanek
PhD, management sciences, University of Waterloo

Tarek Hatem
PhD, business administration, University of Colorado