PPAD 2099
SPRING Semester 2015

Introduction to Diplomacy & Security

THE AMERICAN UNIVERSITY IN CAIRO
School of Global Affairs and Public Policy
Department of Public Policy and Administration

Instructor: Ambassador Professor Sameh Aboul-Enein- Adjunct Professor for International Security & Global Affairs.

Class Hours: Tuesdays 05:00 pm – 07:30 pm.
Class room: HATEM C202
Office hours: After class & by an appointment
E-mail address: samehenein@yahoo.com/ samehenein@aucegypt.edu

MISSION OF THE PUBLIC POLICY AND ADMINISTRATION DEPARTMENT

Our mission is to equip future leaders with the conceptual framework and the specific skills needed to be effective and innovative policy makers and administrators in various spheres of governance within governmental, regional, international and multinational institutions through structural course work, internship and research addressing public policy and administration issues in the region.

In support of this mission the department:

- Provides a high quality contemporary-style public policy and administration education that blends a global perspective with national cultures and is relevant to the public policy and administration needs of Egypt and the region.
- Provides programs that encourage the development of a community service spirit that emphasizes integrity, action orientation, objectivity, broad mindedness and teamwork
- Provides a learning environment that fosters faculty/student communication and promotes lifelong learning and career development
- Encourages faculty development activities that improve teaching, maintain competence and that keep faculty current with ideas and concepts in their field.
- Seeks to develop a portfolio of intellectual contributions to learning and pedagogy, to practice, and to the theory and knowledge base of the disciplines.
- Encourages the establishment of close partnerships with the public policy and administration community through consultancies and service that enhance the intellectual and economic quality of Egypt while enriching the learning process

1 http://www.gcsp.ch/About-Us/Global-Fellowship-Initiative/Associate-Fellows/Ambassador-Dr-Sameh-ABOUL-ENEIN
INTENDED LEARNING OUTCOMES

After completing the course successfully, the students should:
- Have understood the theoretical framework of international diplomacy and security;
- Have analyzed the application of the theoretical framework to specific problems arising in diplomacy, foreign policy, and security;
- Have analyzed the policies of countries in these processes against the hypotheses of the theoretical framework;
- Be able to contribute to the formulation of their countries’ attitudes and policies in diplomacy and security;
- Be able to participate in steering these processes.

MAIN TOPICS TO BE COVERED

- Introduction to Diplomacy and Security.
- Diplomacy of Foreign policy making & leadership.
- Intelligence and cyber security in diplomacy.
- Disarmament diplomacy & WMD nonproliferation.
- Diplomacy: Regional & international security (Arab Israeli conflict-cases studies).
- Counter terrorism diplomacy.
- NGOs / civil society / media & security awareness (Case studies).
- Diplomatic Simulation model : UN General assembly special session on nuclear disarmament & ME nuclear free zone.
- Field Trips to League of Arab States, Egyptian Council for Foreign Affairs, and Egyptian Diplomatic Institute.

TEACHING METHODS

The teaching methods for this course will alternate between: lecturing; presentation and class discussions of assigned readings; and presentations by guest speakers. Students will be asked successively to briefly and critically present and discuss the readings assigned to them. Presenters will be identified at the end of each class for the following session. There will be mid-term and final exams. Each student will write a research paper and also you will be able to get:
- An in-depth knowledge and a methodical understanding of the theories and practice of diplomacy, international security,& communication;
- Deep knowledge and systematic understanding of the requirements of the various disciplines offered from both a theoretical and a practical perspective;
- A methodical understanding and ability to critically address and engage with related issues and disciplines such as foreign policy analysis, international law, and global security;
• Effective skills of leadership, communication and persuasion;

• Critical understanding of group work, task identification, negotiating and handling crises with confidence.

Course Objectives:

• The need for skills to connect directly with populations, both domestic and international in a highly fluid, complex and conflicted environment;

• The need to acquire the necessary training to master the tools of public relations, advocacy, lobbying and strategic communications;

• The requirements for effective skills of leadership, management, communication, negotiation, and persuasion;

• Demonstrate advanced skills in leadership, inter-personal and intercultural communication, and forward thinking to help lead, monitor, assess and sustain developments in specific areas or across a range of specializations.

RESEARCH PAPER

Each student will write a 3,000-word research paper on a topic included in, or derived from, the program of the course. At least 10 sources will be used in writing the paper. Following discussions during office hours, research topics will be assigned. Students will send me outlines of their papers by e-mail. Outlines will be discussed during office hours. Progress in research, including conceptual frameworks and main arguments, will be presented successively at the beginning of each class. The deadline for submitting papers is the last day of class. Nevertheless, students are encouraged to hand them in before that date.

GRADING SYSTEM

<table>
<thead>
<tr>
<th>The evaluation of students will be distributed as follows:</th>
<th>100%</th>
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<tr>
<td><strong>Attendance &amp; Participation</strong></td>
<td>10%</td>
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<tr>
<td><strong>Presentations</strong></td>
<td>15%</td>
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<td><strong>UN Simulation</strong></td>
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<td><strong>Midterm-Exam (take home exam)</strong></td>
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<td><strong>Research Paper</strong></td>
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<td><strong>Final Exam (open book)</strong></td>
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**COURSE GUIDELINES:**

Students are kindly advised to:
- Regularly attend class sessions.
- Regularly check your email as important announcements/reminders will be sent out by the assistant- Heba Galal.
- Prepare beforehand for class sessions by reading text assignments and identifying topics that needs clarification. Feel free to raise questions to ensure enough understanding.
- Participate actively in class discussions and keep notes on your behavior, choices and rationales as well as notes on your partners’ and opponents’ behavior.
- Communication skills complement analytical ones, so pay attention to completeness, clarity, and aspect of written work.

**Learning Outcomes**

- Demonstrate acquisition of critical and progressive knowledge of the tools of international diplomacy, international security; foreign policy, weapons of mass destruction, and the role of United Nations and international organizations.

- Synthesize and critically utilize concepts drawn from a range of academic disciplines to research and interpret events, situations and policies, this to be done within a sound academic framework coupled with deep understanding and critical awareness of ethical issues and dilemmas which affect the conduct of International Relations in a rapidly changing environment;

- Be able to communicate intelligently and effectively his or her analysis and evaluation of events, situations and policies of States, missions, markets and institutions;

- Achieve keen awareness of the ever-changing patterns in global relationships in all relevant fields and be informed and equipped to respond and initiate actions most appropriate to these changes.

**ACADEMIC INTEGRITY**

All students are expected to agree to and comply with the University Academic Integrity Policy which states

“Valuing the concepts of academic integrity and independent effort, the American University in Cairo expects from its students the highest standards of scholarly conduct. The University community asserts that the reputation of the institution depends on the integrity of both faculty and students in their academic pursuits and that it are their joint responsibility to promote an atmosphere conducive to such standards.”

*Detailed information about the University Academic Integrity Policy may be found in the Catalog and on the University Web site.*

**SCHEDULE OF TOPICS AND ASSOCIATED READINGS, OF EXAMS AND RESEARCH ASSIGNMENT**

<table>
<thead>
<tr>
<th>Session number</th>
<th>Topic</th>
<th>Assignments And exams</th>
<th>Required Readings</th>
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Feb 3rd - March 28th (30 hrs)
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<tr>
<th>(2)</th>
<th><strong>Library Orientation Session</strong></th>
<th><strong>Library Orientation Session</strong></th>
<th>Ms Kathryn Vanderboll-Reference/Instruction Librarian)</th>
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| **Tuesday, Feb 10th, 2015** 05:00 pm – 07:30 pm. | - Recognizing the difference between primary sources and secondary sources.  
- Exploring relevant sources of the library that would assist in finding the proper journal articles/publications that are related to the course.  
- Applying proper citations e.g easybib and Zotero |

**Presentations by students (Feb 17, 24- March 3, 10, 17, 24)**

| (3) | Multilateral diplomacy: United Nations & international organizations | Presentation is expected to include:  
- An outline.  
- An introduction.  
- Definitions of concepts used/presented.  
- General analysis of the topic.  
- You can kindly add interactive videos or pictures (optional)  
| --- | --- | --- |

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<tr>
<td>05:00 pm – 07:30 pm.</td>
<td>Presentation is expected to include:</td>
<td>- An outline.</td>
<td>David Easter. &quot;Spying on Nasser: British Signals Intelligence in Middle East Crises and Conflicts, 1956-67.&quot; Intelligence &amp; National Security 28.6 (2013): 824. Print</td>
<td></td>
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<td></td>
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<td>- Definitions of concepts used/presented.</td>
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<td>- You can kindly add interactive videos or pictures (optional)</td>
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<td>- Conclusion as well as references/footnotes.</td>
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| (6) Tuesday, March 10th, 2015 | Disarmament diplomacy & WMD non-proliferation | Presentation is expected to include:  
- An outline.  
- An introduction.  
- Definitions of concepts used/presented.  
- General analysis of the topic.  
- You can kindly add interactive videos or pictures (optional)  
| (7) Tuesday, March 17th, 2015 | Diplomacy: Regional & international security (Arab Israeli conflict-cases studies) | Presentation is expected to include:  
- An outline.  
- An introduction.  
- Definitions of concepts used/presented.  
- General analysis of the topic.  
- You can kindly add interactive videos or pictures | Bryant, Jim. "Conflict Evolution: Tracking the Middle East Conflict with Drama Theory." *Group Decision and Negotiation* 23.6 (2014): 1263-79.  
Marco Pinfari (2009), Nothing but failure the Arab League and the Gulf Cooperation Council as Mediators in Middle Eastern Conflicts. London school of Economics Crisis States Working Papers Series No.2 |
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<th>(8) Tuesday, March 24th, 2015</th>
<th>Counter-terrorism diplomacy</th>
<th>Presentation is expected to include:</th>
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<td>- An outline.</td>
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<td>- Conclusion as well as references/footnotes.</td>
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<td>David Hafemeister, “The Comprehensive Test Ban</td>
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Diplomatic Simulation model: UN General assembly special session on nuclear disarmament & a ME nuclear free zone

Prepare assigned country roles & relevant readings included in the syllabus and available on blackboard

*P.S All attachments related to this part will be sent out shortly via e-mail by the assistant of the course- Heba Galal

Recommended websites for simulation session:
- Stockholm International Peace Research Institute: [http://www.sipri.se](http://www.sipri.se)
- The Nuclear Age Peace Foundation: [http://www.wagingpeace.org](http://www.wagingpeace.org)
- The Acronym Institute: [http://www.acronym.org.uk/publications](http://www.acronym.org.uk/publications)
- UN Institute for Disarmament Research: [http://unidir.org/](http://unidir.org/)
- UN Department for Disarmament Affairs: [http://disarmament.un.org/dda.h](http://disarmament.un.org/dda.h)
Middle Powers Initiative: [http://www.middlepowers.org/pubs.html](http://www.middlepowers.org/pubs.html)

### Spring Break (April 5th - 13th)

### April 15th - May 26th (15 hrs)

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<th>Day</th>
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| (10) | Tuesday, April 14th, 2015 05:00 pm – 07:30 pm. | Submission Midterm-Exam (take home exam)  
- Assessment of diplomatic simulation exercise |
| (11) | Tuesday, April 21st, 2015 05:00 pm – 07:30 pm. | Visit to Egyptian Council for Foreign Affairs  
Embassies & consulates managing bilateral diplomatic relations |


<p>| (12) | Visit to League of Arab States | Arab joint political &amp; economic diplomacy | Please read below about several articles published by League of Arab States via this link: <a href="http://www.arableagueonline.org/">http://www.arableagueonline.org/</a> |
| (13) | Visit to Diplomatic Institute | Life cycle of diplomatic mission | Materials will be distributed during the visit. |
| (14) | Research paper presentations | Research paper presentation | <strong>Proposed research topics:</strong> |
| Tuesday, April 28th, 2015 | 05:00 pm – 07:30 pm. | | 1. UN role in Middle East and Africa. |
| | | | 2. The crucial role of international organizations, in peacekeeping and peace building. |
| | | | 3. The role African Union and League of Arab States in Diplomacy and Security. |
| | | | 4. Identify internal&amp; external motivations of States in the Middle East to acquire Nuclear, chemical, and/or biological weapons. |
| | | | 5. Assess the security in the Middle East and Africa after the Arab Spring. |
| | | | 6. Challenges to the non-proliferation regime in the Middle East &amp; role of IAEA in Nuclear Non-Proliferation. |
| | | | 7. Iran's nuclear program. |</p>
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<th>(15)</th>
<th>Tuesday, May 19th, 2015</th>
<th>Research paper presentations</th>
<th>Research paper presentation</th>
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8. Israel's nuclear program.  
10. International security organizations & issues.  
11. Role of intelligence in the Formulation of Foreign Policy.  
13. Formulation of foreign policy in Middle East and Africa.  
14. Framework of regional and international diplomacy in Middle East and Africa.  
15. ME Nuclear Free Zone.  
16. The role of civil society in policy formulation.

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<th>(16)</th>
<th>Thursday, May 26th, 2015</th>
<th>Final Exam (open book)</th>
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**DIPLOMATIC SIMULATION EXERCISE (UN General Assembly special session on nuclear disarmament & a ME nuclear free zone)**

**SCENARIO BRIEF FOR STUDENTS**

- All students are to first read the assigned readings as essential preparation for the simulation.
- Students have been assigned roles for the session, as per the attached lists and will be available on blackboard.
- Students are to read themselves into their roles and be prepared to speak on their country’s position.
- It is important that strict adherence is kept to time available.
- Take into consideration the UN Dress-Code: Formal suit/dress.

**Simulation Setting**

- This will be in the form of a conference called by the UN Secretary General.
The aim is to prepare the ground for the formal talks planned for 2015 on elimination of nuclear weapons in the Middle East.

The decision to hold this meeting has been prompted by the current unrest in the region. The situation in the Middle East generally is in turmoil in many countries. In addition, the Israel/Palestine question seems no nearer to a two-state solution despite intense efforts at mediation by all involved. Iran still appears to have nuclear ambitions, despite UN Resolution 1737 adopted in December 2006.

Conference
Stage 1:
- Each student representing a country from the area is to be prepared to present his/her country’s position on the setting up of a Middle East nuclear-free zone.
- Other countries with interests in the area may wish to intervene in the discussions and students representing them should be prepared to do so.
- Iran, Israel, Pakistan, Egypt and the USA in particular are to be critical in their interventions and students should role play accordingly.
- The media representatives and the NGOs should play a similar role.

Stage 2:
- Short recess during which the Conference President and the UN Secretary General’s representative are to prepare two or three paragraphs on a Middle East resolution arising from the discussion in Stage 1.

Stage 3:
- The President will present the Resolution to the conference.

LEARNING OUTCOMES OF THE SIMULATION
- Practice in speaking in public
- Practice in the use of diplomatic language and the required protocol
- Importance of careful preparation before speaking and the accuracy of facts
- Need to keep diplomacy active, with no ‘closed doors’ and to strive wherever possible for at least some rapprochement
- Realisation of the dangers of becoming locked into positions and of stating pre-conditions before the commencement of negotiation
- The use of ‘ice-breakers’ and ‘shared experiences’ when appropriate to build trust
- Appreciation of the difficulties encountered when drafting a resolution.

READINGS

I. **Recommended books:**


II. RELEVANT READINGS:


### III. Available books through AUC library:


