Theory and Practice in Diplomacy

Syllabus (Draft 14th December 15)

BA-IR Spring Semester 2015-2016
1 February 2016 – 27 May 2016

Friday, 12:00 – 14:00
Kennedy Room

PROFESSOR: Dr. Sameh Aboul-Enein
Publications: http://www.gcsp.ch/News-Knowledge/Experts/Fellows/Amb.-Dr-Sameh-Aboul-Enein/Selected-publications
E-mail: samhenein@yahoo.com
Assistant: Mohamed Elmasry
E-mail: manso@aucegypt.edu
UNIT SPECIFICATION

Level                      BA-IR
Credit Value               6
Contact Hours              14 lectures/seminars (28 hours)
Non Contact Hours          122 hours (8,7 hours per week)

MODULE OBJECTIVE

• The need for skills to connect directly with populations, both domestic and international in a highly fluid, complex and conflicted environment;
• The need to acquire the necessary training to master the tools of public relations, advocacy, lobbying and strategic communications;
• The requirements for effective skills of leadership, management, communication, negotiation, and persuasion;
• Develop critical, systematic and progressive understanding of the impact of information technology on government departments, businesses and organizations along with the ability to utilize that technology most effectively, economically and astutely;
• Demonstrate advanced skills in leadership, inter-personal and intercultural communication, and forward thinking to help lead, monitor, assess and sustain developments in specific areas or across a range of specializations.

MODULE CONTENT

The course covers the following main topics:

• Introduction to Modern Diplomacy
• United Nations Diplomacy and Regional Organizations
• Foreign Policy Making & Leadership in Diplomacy
• Disarmament Diplomacy & WMD Non Proliferation
• Conflict Resolution & Middle East Crisis Diplomacy
• Simulation Model: UN General Assembly Special Session on Nuclear Disarmament & a ME nuclear free zone
• Foresight & Future Planning in Foreign Policy
• Human Rights & Foreign Policy
• Counter Terrorism & Defensive Policy
• Intelligence Agencies & Cyber Security

MODULE AIMS

This course pursues an objective to introduce the students to some of the key areas of international diplomacy. It aims to equip students with the conceptual framework and the
specific skills needed to be effective and innovative policy makers and administrators in various spheres of governance within governmental, regional, international and multinational institutions through structural course work and research addressing public policy and administration issues.

The knowledge of the theory and practice of diplomacy and negotiations will allow the students to be future diplomats, international civil servants, representatives of intergovernmental and non-governmental organizations, states’ decision-makers, experts and other specialists to develop necessary competences for efficient fulfillment of their professional tasks.

INTENDED LEARNING OUTCOMES

On successful completion of the course, students should:

• Have understood the theoretical framework of international diplomacy;
• Have analyzed the application of the theoretical framework to specific problems arising in diplomacy;
• Have analyzed the policies of countries in these processes against the hypotheses of the theoretical framework;
• Be able to contribute to the formulation of their countries’ attitudes and policies in diplomacy;
• Be able to participate in steering these processes.

On successful completion of the course, students shall be able to:

• Demonstrate acquisition of critical and progressive knowledge of the tools of international diplomacy, international security and international communication;
• Synthesize and critically utilize concepts drawn from a range of academic disciplines to research and interpret events, situations and policies, this to be done within a sound academic framework coupled with deep understanding and critical awareness of ethical issues and dilemmas which affect the conduct of International Relations in a rapidly changing environment;
• Be able to communicate intelligently and effectively his or her analysis and evaluation of events, situations and policies of States, missions, markets and institutions;
• Achieve keen awareness of the ever-changing patterns in global relationships in all relevant fields and be informed and equipped to respond and initiate actions most appropriate to these changes.

TEACHING

There will be 12 two-hour lectures once per week. Week 6 will be reserved for an in-class simulation. Week 14 will be reserved for the final written exam.
LEARNING AND TEACHING METHODS

Methods employed throughout this course will include a combination of scheduled contact hours with the lecturer in a classroom environment and non-scheduled self-managed study. The scheduled contact periods will involve a range of learning and teaching approaches, including oral presentation, interactive or group exercises and in class discussion.

Students are kindly advised:

- Attendance at classes is obligatory. 1 – 2 unexcused absences will lower the grade, 3 or more unexcused absences results in Failure (F).
- Regularly check your email as important announcements/reminders will be sent out by the assistant- Mohamed Elmasry.
- Prepare beforehand for class sessions by reading text assignments and identifying topics that needs clarification. Feel free to raise questions to ensure enough understanding.
- Participate actively in class discussions and keep notes on your behavior, choices and rationales as well as notes on your partners' and opponents' behavior.
- Communication skills complement analytical ones, so pay attention to completeness, clarity, and aspect of written work.

ASSESSMENT / COURSE REQUIREMENTS:

The course requires at least 8,7 hours of individual reading per week. Preparation will be subject to regular learning controls in class through discussion on the topic of the prepared reading. The scheduled contact periods will involve a range of learning and teaching approaches, including oral presentation, interactive or group exercises and in class discussion.

Research Guides:

Each student will write a 15 pages paper, Times New Roman, double-spaced, on a topic included in, or derived from, the program of the course. At least 10 sources will be used in writing the paper. Following discussions, research topics will be assigned. Students will send the professor outlines of their papers by e-mail. Progress in research, including conceptual frameworks and main arguments, will be presented successively at the beginning of each class. The deadline for submitting papers is the last day of class. Nevertheless, students are encouraged to hand them in before that date. Students are required to agree on their research topic with the professor within the first month of the academic term.

Research papers will be presented in class for peer-review before the final submission.

Assignments:

All assignments are expected to be submitted on time. Students are required to submit a hard copy in class or drop it off in the personal mailbox of Dr. Enein in the De Salles building.

All assignments are to be submitted on Turnitin.
Presentation is expected to Include:

- An outline.
- An introduction.
- Definitions of concepts used/presented
- General analysis of the topic
- You can kindly add interactive videos or pictures (optional)
- Conclusion as well as references/footnotes

Each student should prepare a PowerPoint presentation for the topics assigned to them. Students will have **20 minutes** at the beginning of every class for their presentations.

ACADEMIC INTEGRITY

The Geneva School of Diplomacy expects from its students the highest standards of scholarly conduct. The GSD community asserts that the reputation of the institution depends on the integrity of both faculty and students in their academic pursuits.

Assignments and research papers will be submitted through Turnitin. The class ID and password are available on the university website.

Each participant will be assessed on the basis of:

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<th>Assessment</th>
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<td>Attendance &amp; Participation</td>
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<td>Midterm Exam</td>
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<td>Research Paper</td>
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Midterm and Final Exams could be formulated as **in-class, take-home**, or **open book** Exams.

Upon successful completion of the course, each participant will earn **6 credits**.
PROGRAM SCHEDULE, THEMES AND ASSIGNMENTS

Session 1 (February 5th) (12:00-2:00). Introduction to Modern Diplomacy.

Readings:

Session 2 (February 10th) (12:00-2:00). United Nations Diplomacy and Regional Organizations.

Readings:


• Available at: http://www.jstor.org/stable/27638606


• Available at: http://journal-iostudies.org/sites/journal-iostudies.org/files/JIOS1013.pdf

Session 3 (February 26th). Foreign Policy Making & Leadership in Diplomacy.

Readings:


• Available at: http://www.jstor.org/stable/20447142


• Available at: GSD Website (Check Online Course)
Session 4 (March 4th) (12:00-2:00). Disarmament Diplomacy & WMD Non Proliferation.

Readings:


• Available at: http://www.basicint.org/sites/default/files/aboul_enein_-_cousins_wmd-free_zone_article_1.pdf


• Available at: http://cadmus.eui.eu/bitstream/handle/1814/28641/RSCAS_PP_%202013_23rev.pdf?sequence=1

Session 5 (March 11th) (12:00-2:00). Conflict Resolution & Middle East Crisis Diplomacy.

Readings:


• Available at: GSD Website (Check Online Course)

Marco Pinfari (2009), Nothing but failure the Arab League and the Gulf Cooperation Council as Mediators in Middle Eastern Conflicts. London school of Economics.

• Available at: http://www.lse.ac.uk/internationalDevelopment/research/crisisStates/download/wp/wpSeries2/WP452.pdf

Guest Speakers:
Session 6 (April 1st) (12:00-2:00). Foresight and Future Planning in Foreign Policy.

Readings:


- Available at: [http://www.ycsg.yale.edu/assets/downloads/geneva_report.pdf](http://www.ycsg.yale.edu/assets/downloads/geneva_report.pdf)

Sessions 7 & 8 (April 8th) (12:00-2:00 2:15-4:15). Simulation Model: UN General Assembly Special Session on Nuclear Disarmament & a ME nuclear free zone.

Readings:


The class combines two sessions together to hold the simulation session

Recommended Websites for Simulation Session:

- The Arms Control Association: [http://www.armscontrol.org/g/act/](http://www.armscontrol.org/g/act/)
- Stockholm International Peace Research Institute: [http://www.sipri.se](http://www.sipri.se)
- Nonproliferation Review [Monterey Institute of International Studies] [http://cns.miis.edu/npr/index.htm](http://cns.miis.edu/npr/index.htm)
- The Nuclear Age Peace Foundation: [http://www.wagingpeace.org/g/](http://www.wagingpeace.org/g/)
- The Acronym Institute: [http://www.acronym.org.uk/publications](http://www.acronym.org.uk/publications)
- UN Institute for Disarmament Research: [http://unidir.org/](http://unidir.org/)
- Middle Powers Initiative: [http://www.middletowers.org/pubs.html](http://www.middletowers.org/pubs.html)
Prepare assigned country roles & relevant readings included in the syllabus for Simulation Session.

**Session 9 (April 15th) (12:00-2:00). Midterm Exam (2 hours)**

**Session 10 (April 29th) (12:00-2:00). Human Rights & Foreign Policy.**

Readings:


Hans J. Morgenthau, “Human Rights and Foreign Policy”


David Forsythe, Chapter 4, in Human Rights and U.S. Foreign Policy: Congress Reconsidered (Univ. Florida 1988).


**Session 11 (May 6th) (12:00-2:00). Counter Terrorism & Defensive Policy.**

Readings:


Available at: http://web.missouri.edu/~quackenbushs/Sowing%20Seeds%20of%20Conflict-JOP.pdf


Available at: http://www.jstor.org/stable/3792505?seq=1#page_scan_tab_contents

Session 12 (May 17th) (12:00-2:00). Intelligence Agencies & Cyber Security

Readings:

G.R. Berridge, Diplomacy, Theory and Practice, Fifth Edition, Part 2 Chapter 7 (pages 101-114) and Chapter 10 (pages 150-167)


Available at: http://muse.jhu.edu/books/9781589019195/

Session 13: (Last week of classes) (Tuesday 24th) (12:00-2:00): Brainstorming interactive session.

Readings:


Interactive session at either GCSP (Dr. Gustav) or HEI (Dr. Gregoire) to assess/analyze emerging security threats and the role of multilateral diplomacy before the final exam.

Session 14 (May 27th). Final Written Exam (2 hours)

For access to articles available on JSTOR, consult the University website to create an account.

Students are encouraged to make use of the free weeks to prepare for their research, presentations, exams, and attending relative public conferences at the UNOG.
Assignment 1
To be distributed before classes
(5th February)

During the first session, students are expected to discuss with the professor their choice on the class presentation topics to be presented by them over the following weeks.

Every student will need to prepare a presentation on one of the topics of the sessions underlined below on the relevant dates:

• Introduction to Modern Diplomacy
• United Nations Diplomacy and Regional Organizations
• Foreign Policy Making & Leadership in Diplomacy
• Disarmament Diplomacy & WMD Non Proliferation
• Conflict Resolution & Middle East Crisis Diplomacy
• Foresight & Future Planning in Foreign Policy
• Human Rights & Foreign Policy
• Counter Terrorism & Defensive Policy
• Intelligence Agencies & Cyber Security

Presentation Description:
Each student should prepare a PowerPoint presentation of 15 minutes at the beginning of every class to include:

• An outline
• An introduction.
• Definitions of concepts used/presented
• General analysis of the topic
• You can kindly add interactive videos or pictures (optional)
• Conclusion as well as references/footnotes

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Students are expected to do the readings assigned prior to each session.

Readings Presentation:

- Students will be asked to present briefly the mandatory readings for every session at the beginning of the class
- Explain briefly main points of the articles
- Show understanding of general concept of the readings
Assignment 2
To be distributed before on the 5th of February
(10th February)

Students are asked to discuss with the professor their possible prospective topics.

Research paper topic selection:

Each student will write a 15 pages paper, Times New Roman, double-spaced, on a topic included in, or derived from, the program of the course. At least 10 sources will be used in writing the paper. Following discussions with the professor, research topics will be assigned.

Students are required to agree on their research topic with the professor by the 4th of March on the 4th session of the class. Research paper topics should be relevant to issues discussed in class. Students will send the professor outlines of their papers by e-mail within February.

A brief on the research papers should be presented in class for peer-review before the final submission to the professor. Progress in research, including conceptual frameworks and main arguments, should be included in this brief. The deadline for submitting papers is the last session before the final exam. Nevertheless, students are encouraged to hand them in before that date.

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In preparation for the simulation, students are expected to agree with the professor on their assigned simulation country/organization role indicated below. (On the 4th, 5th, and 6th sessions as scheduled)

**Simulation Exercise Preparation:**
- Students will be assigned roles for the session
- Students are to research reading for their roles
- Students are to read into their roles and be prepared to speak on their country’s / organization’s position.
- It is important that strict adherence is kept to time available.
- Take into consideration the UN Dress-Code: Formal suit/dress

**Simulation Setting**
- This will be in the form of a conference called by the UN Secretary General.
- The aim is to prepare the ground for the formal talks planned on elimination of nuclear weapons in the Middle East.

The decision to hold this meeting has been prompted by the current unrest in the region. The situation in the Middle East generally is in turmoil in many countries. In addition, the Israel/Palestine question seems no nearer to a two-state solution despite intense efforts at mediation by all involved.

**Conference**

**Stage 1:**
- In this formal session, each student representing a country from the area is to be prepared to present his/her country’s position on the setting up of a Middle East nuclear-free zone.
- Other countries with interests in the area may wish to intervene in the discussions and students representing them should be prepared to do so.
- Iran, Israel, Pakistan, Egypt and the USA in particular are to be critical in their interventions and students should role-play accordingly.
- The media representatives and the NGOs should play a similar role.

**Stage 2:**
- Interactive session during which Country / Organization representatives engage in cross exchanges on the topic in an informal session.

**Stage 3:**
The Conference President and the UN Secretary General’s representative are to prepare two or three paragraphs on a Middle East resolution arising from the discussion. An attempt to achieve consensus through a drafting process will be exercised. Otherwise, there will be a call for a vote.
LEARNING OUTCOMES OF THE SIMULATION

• Practice in speaking in public
• Practice in the use of diplomatic language and the required protocol
• Importance of careful preparation before speaking and the accuracy of facts
• Need to keep diplomacy active, with no “closed doors”
• Realization of the dangers of becoming locked into positions and of stating preconditions before the commencement of negotiation
• The use of “ice-breakers” and “shared experiences” when appropriate to build trust

Simulation Roles for Students

UN special session on a Middle East Nuclear Weapon Free Zone, 8th of April 2016

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<th>Student Name</th>
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<td>1 Countries</td>
<td>US Ambassador</td>
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<td>2</td>
<td>Russia Ambassador</td>
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<td>3</td>
<td>China Ambassador</td>
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<td>Egypt Ambassador</td>
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<td>5</td>
<td>Israel Ambassador</td>
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<td>6</td>
<td>Iran Ambassador</td>
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<td>7 Organizations</td>
<td>Director General of The International Atomic Energy Agency (IAEA)</td>
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<td>8</td>
<td>CTBTO</td>
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<td>9</td>
<td>UN Secretary General</td>
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<td>10</td>
<td>Media/ Press Representative</td>
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<td>11</td>
<td>Non-Governmental Organizations (NGO) Representative</td>
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Assignment 5
To be distributed before the 9th of April
April 15th

Midterm exam:

Prepare for exam by studying relevant topics and readings included in the exam.

- A set of General questions will be circulated ahead in preparation of the midterm exam
- The Midterm exam will take place on the 15th of April
- The exam will be 2 hours (12:00 – 14:00)
Assignment 6
To be distributed on the 17th of May
May 24th

Interactive Session Assignment: Relevant preparation powerpoint to be distributed to students on May 17th

Visit to HEI / GCSP:

Students will be advised on the topics to prepare for the interactive session
Final exam:

Prepare for the final exam by studying relevant topics and readings.

- A set of General questions will be circulated ahead in preparation of the Final exam
- The Final exam will take place on the 27th of May
- The exam will be 2 hours (12:00 – 14:00)

All assignments are expected to be submitted on time. Students are required to submit a hard copy in class or drop it off in the personal mailbox of Dr. Enein in the De Salles building.

All students are requested to submit their assignments also on turnitin.
USEFUL WEBSITES:


CARNEGIE Endowment for International Peace: http://carnegieendowment.org/

International Institute For Strategic Studies: https://www.iiss.org/

Chatham House International Affairs Think Tank: https://www.chathamhouse.org/

Stockholm International Peace Research Institute: http://www.sipri.org/

International Atomic Energy Agency: https://www.iaea.org/

Comprehensive Nuclear-Test-Ban Treaty Organization: https://www.ctbto.org/

READINGS

TEXT BOOKS:-


II. RECOMMENDED READINGS:-


Caldwell and Williams, chapter 10, pp. 129-143; Kaufmann, pp. 178-207; Steiner and Forrester, pp. 1-27
Caldwell and Williams, chapter 13, pp. 170-181; Sageman; Acharya and Acharya, pp. 75-90
CNS, NPT Briefing Book, Part II, Section Q, “Documents on the Middle East,”
http://cns.miis.edu/research/npt/briefingbook_2008/pdfs/sectionQ.pdf

Concepts and Techniques for Conflict Transformation, (Lanham MD: Rowman and
Littlefield 2003) Overview” (pps 1-12), and Mc Donald „The need for multi-track
Diplomacy” (pps 49-60) Henry Kissinger, Diplomacy (New York, Simon and
Schuster Paperbacks, 1994) Chs 7, 9 and 12

Consolidated versions of the Treaty on European Union and the Treaty on the Functioning of
the European Union (2010)

David Ronfeldt & John Arquilla “The Promise of Noopolitik” First Monday 12 n. 8-6

David Hafemeister, “The Comprehensive Test Ban Treaty: Effectively Verifiable,” Arms
Control Today (October 2008).

2008), Ch.6


George Bunn, "The Nuclear Nonproliferation Regime and its History," chapter 3 in George
Bunn and Christopher F. Chyba, editors, U.S. Nuclear Weapons Policy. (Brookings, 2006).


Henry Kissinger, Diplomacy (New York, Simon and Schuster Paperbacks, 1994) Chs 1, 17
and 28-31. IISS Towards a regional security regime for the Middle East.

Janice Mattern “Why „Soft Power' Isn't So Soft: Representational Force and Attraction in
World Politics”.

Jim Bryant (2011). Conflict evolution tracking the Middle East Conflict. Group Decision and
Negotiation.

John Davies and Edward Kaufman, Second Track/Citizens” Diplomacy: Niccolo
Penguin Classics).


Marco Pinfari (2009), Nothing but failure the Arab League and the Gulf Cooperation Council as Mediators in Middle Eastern Conflicts. London school of Economics Crisis States


Wright, Peter, & Greengrass, Paul. 1988 Spycatcher: The candid autobiography of a senior intelligence officer / Peter Wright with Paul Greengrass
III. RELEVANT READINGS:–


