Foreign Policy Scenarios

Syllabus

MA-IR Autumn Semester 2016-2017
5 September 2016 – 18 December 2016

Friday 12:00 – 14:00
Kennedy Room

PROFESSOR: Dr. Sameh Aboul-Enein
Publications: http://www.gesp.ch/News-Knowledge/Experts/Fellows/Amb.-Dr-Sameh-Aboul-Enein/Selected-publications
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## Purpose of Class:
This course aims to introduce students to and to deepen their knowledge of foreign policy scenarios. It pursues an objective to introduce the students to some of the key areas of international diplomacy and foreign policy. It aims to equip students with the conceptual framework and the specific skills needed to be effective and innovative policy makers and administrators in various spheres of governance within governmental, regional, international and multinational institutions through structural course work and research addressing public policy and administration issues.

## Learning Objectives:
This course aims to 1) introduce students to a broad range of foreign policy scenarios; 2) deepen students’ knowledge of the theoretical framework of foreign policy; 3) develop students’ ability to read critically; 4) strengthen students’ ability to identify, analyze, and make arguments; 5) encourages analysis of the application of the theoretical framework to problems arising in foreign policy; 6) encourage understanding of the ways in which policies of countries can be against the theoretical framework; 7) support students’ critical reflection on their countries’ attitudes and foreign policies in diplomacy.

## Upon successful completion of this course, students shall be able to:
1) Demonstrate acquisition of critical and progressive knowledge of the tools of international diplomacy, international security and international communication; 2) Synthesize and critically utilize concepts drawn from a range of academic disciplines to research and interpret events, situations and policies; 3) Be able to communicate intelligently and effectively on his or her analysis and evaluation of events, situations and policies of states; 4) Achieve keen awareness of the ever-changing patterns in global relationships in all relevant fields.

## Workload Expectations:
This 6-credit course requires substantial work outside of class. There will be 12 two-hour lectures once per week. Weeks 8 & 9 will be reserved for an in-class simulation. Week 14 will be reserved for the final written exam. Please be prepared to spend an average of at least 7-8 hours every week on class-related learning activities. The scheduled contact periods will involve a range of learning and teaching approaches, including oral presentation, interactive or group exercises and in class discussion.

## Text Book:
Steve Smith, Amelia Hadfield, and Tim Dunne, Foreign Policy: Theories, Actors, Cases 2nd Edition

*Foreign Policy: Theories, Actors, Cases*
Second Edition
ISBN-10: 0198708904
Assessment:

- Attendance, Participation, Debates: 10%
- Simulation: 20%
- Midterm Exam: 25%
- Research Paper: 20%
- Final Exam: 25%

Total: 100%

Attendance, Participation, and Debates: 10%
This will be evaluated on the basis of two components: attendance and participation in class discussion and debates. As participation counts for so much, and is vital to the process of learning, it is vital that you be here to participate. I will therefore take attendance each day. 1-2 unexcused absences will result in a grade reduction and 3 or more will result in failure. If for any reason you must miss a class, please arrange with me beforehand to receive or turn in assignments. I expect that you will regularly check your E-Mail as important announcements/reminders will be sent out by my academic assistant, Mohamed Elmasry.

Each student will be required to do a brief 10 minutes presentations on the readings of two different sessions. Students will agree with the professor on the first class of the semester on session dates. Students are also required to present to the professor a hard copy of their work.

There will be two informal debates over the semester that focus on a specific resolution of policy or value. There will be two teams representing those in favor of the resolution (Affirmative) and those against (Opposition or Negative). The Affirmative always has the burden to prove its side. The debate closes with final rebuttals on both sides that summarize their respective positions.

UN Foreign Policy Scenarios Simulation: 20%

In preparation for the simulation, students are expected to agree with the professor on their assigned simulation country/organization role indicated below (No later than the 6th sessions as scheduled). Once students are assigned their roles, they are to research extensively on their country/organization so that they can best accurately represent them. All students take into consideration the UN Dress- Code of formal suit/dress.

The first stage will be a formal session, in which each student representing a country from the area is to be prepared to present his/her country’s position on the setting up the simulation. Each student will have 10 minutes for the opening statement.

The second stage is an Interactive session during which Country / Organization representatives engage in cross exchanges on the topic in an informal session. Each student will have 2 interventions in this stage to respond to other delegations, and each intervention should not exceed 5 minutes.

The third stage is when the Conference President and the UN Secretary General’s representative are to prepare a resolution arising from the discussion. An attempt to achieve consensus through a drafting process will be exercised. Otherwise, there will be a call for a vote.

The simulation will allow each student to practice their public speaking skills, their use of diplomatic language and the required protocol, demonstrate the need to keep diplomacy activity with “no closed doors”, practicing alternative scenarios to crisis and develop the ability to address complex situation in UN environment and demonstrate the dangers of becoming locked into positions and of stating preconditions before the commencement of negotiation.
Research Paper 20%

Each student will write a 15 pages paper, Times New Roman, double-spaced, on a topic included in, or derived from, the program of the course. At least 10 sources will be used in writing the paper. Following discussions, research topics will be assigned. Students will send the professor outlines of their papers by e-mail. Progress in research, including conceptual frameworks and main arguments, will be presented successively at the beginning of each class. The deadline for submitting papers is the last day of class. Nevertheless, students are encouraged to hand them in before that date. Students are required to agree on their research topic with the professor within the first month of the academic term. Research papers will be presented in class for peer-review before the final submission. All assignments must be submitted on time. Students are required to submit a hard copy in class or drop it off in the personal mailbox of Dr. Enein in the De Salles building.

Midterm Exam: 25%
Students should prepare for the exam by studying relevant topics and readings. A set of general questions will be circulated ahead in preparation of the midterm. The Midterm exam will take place on October 28th 2016 during scheduled class time and it will be two hours long.

Final Exam: 25%
Students should prepare for the final exam by studying relevant topics and readings. A set of general questions will be circulated ahead in preparation for the final exam. The Final exam will take place on December 16th 2016 during scheduled class time and it will be two hours long.

Academic Honesty: Plagiarism of any kind will not be tolerated under any circumstances in this course. If you do not turn in your own work, I cannot evaluate your work and help you to become a better student. It is your responsibility to make sure that your work meets the standard of academic honesty. The Geneva School of Diplomacy expects from its students the highest standards of scholarly conduct. The GSD community asserts that the reputation of the institution depends on the integrity of both faculty and students in their academic pursuits. Assignments and research papers will be submitted through Turnitin. The class ID and password are available on the university website.

MODULE CONTENT
The course covers the following main topics:

• Introduction to Foreign Policy
• Foreign Policy Formulation
• Leadership in Foreign Policy Scenarios (Case Study: Nelson Mandela)
• The Role of the UN and International Organizations in Foreign Policy Scenarios (Case Study: The Middle East Peace Process)
• Foresight in Foreign Policy Scenarios (First Debate Session: Should we Negotiate with Terrorists)
• Foreign Policy Scenarios in National Security
• UN Foreign Policy Scenarios Simulation
• Foreign Policy Scenarios in Conflict Resolution (Case Study: The Arab Israeli War)
• Second Informal Debate: Cyber Security Counter Attack Scenarios
• Scenarios on Emerging International Security Threats
• The Role of Embassies, Missions & Special Envoys in Foreign Policy Scenarios
Weekly Schedule

Session 1 (September 9th) (12:00 – 14:00) Introduction to Foreign Policy

Readings:

Nye, Joseph S. "Bridging the Gap between Theory and Policy." Political Psychology 593-603.

- Available at: http://www.jstor.org/stable/20447146


Session 2 (September 16th) (12:00 – 14:00) Foreign Policy Formulation

Readings:


- Available at: https://www.jstor.org/stable/25097996


Session 3 (September 23rd) (12:00 – 14:00) Leadership in Foreign Policy (Case Study: Nelson Mandela)

Readings:

Xolela Mangcu, “Retracting Nelson Mandela Through the Lineage of Black Political Thought” Indiana University Press.

- Available at: http://www.jstor.org/stable/10.2979/transition.112.101


Session 4 (October 7th) (12:00 – 14:00) The Role of the United Nations and International Organizations in Foreign Policy (Case Study: The Middle East Peace Process)

Readings:


- Available at: http://www.jstor.org/stable/40207142

- Available at: http://www.jstor.org/stable/27638606

**Session 5 (October 14th) (12:00 – 14:00) Foresight in Foreign Policy Scenarios (First Informal Debate: “Should we Negotiate with Terrorists?”)**

**Readings:**

- Available at: http://www.jstor.org/stable/3693558

- Available at: http://www.forschungsnetzwerk.at/downloadpub/StragegicForesight2005.pdf

**Session 6 (October 21st) (12:00 – 14:00) Foreign Policy Scenarios in National Security**

**Readings:**

- Available at: http://smallwarsjournal.com/blog/journal/docs-temp/82-gregory.pdf?q=mag/docs-temp/82-gregory.pdf


**Sessions 7 (October 28th) (12:00 – 14:00) Midterm Exam (2 hours)**

**Sessions 8 & 9 (November 4th) (10:00 – 12:00 / 12:15 – 14:15) UN Foreign Policy Scenarios Simulation (Double Session)**

**Readings:**


- Available at: http://www.basicint.org/sites/default/files/aboul_enein_-_cousins_wmd-free_zone_article_1.pdf

- Available at: http://belfercenter.ksg.harvard.edu/files/dp_2013-09.pdf
The class combines two sessions together to hold the simulation session

Prepare assigned country roles & relevant readings included in the syllabus for Simulation.

**Session 10 (November 11th) (12:00 – 14:00) Foreign Policy Scenarios in Conflict Resolution (Case Study: Arab Israeli Wars)**

**Readings:**


  • Available at: [http://www.jstor.org/stable/2009067](http://www.jstor.org/stable/2009067)


**Session 11 (November 18th) (12:00 – 14:00) Second Informal Debate: Cyber Security Counter Attack Scenarios**

**Readings:**


  • Available at: [http://www.jstor.org/stable/27735139](http://www.jstor.org/stable/27735139)

Rex Hughes, “A treaty for cyberspace”, *International Affairs (Royal Institute of International Affairs 1944-)* Vol. 86, No. 2 (March 2010), pp. 523-541

  • Available at: [http://www.jstor.org/stable/40664079](http://www.jstor.org/stable/40664079)

**Session 12 (December 2nd) (12:00 – 14:00) Scenarios on Emerging International Security Threats (with distinguished experts & ambassadors)**

**Readings:**

Sean S. Costigan and Gustav Lindstrom “Policy and the Internet of Things”, The Quarterly Journal

  • Available at: [https://connections-qj.org/system/files/15.2.01_costigan_lindstrom.pdf](https://connections-qj.org/system/files/15.2.01_costigan_lindstrom.pdf)


Session 13: (Last week of classes) (December 9th) (12:00 – 14:00) The Role of Embassies, Missions, & Special Envoys in Foreign Policy Scenarios

Readings:

• Available at: https://www.usip.org/sites/default/files/SR299.pdf


Session 14 (December 16th) (12:00 – 14:00) Final Exam (2 hours)

For access to articles available on JSTOR, consult the University website to create an account.
Assignment 1
Presentations

Each student will be required to do brief presentations on the readings of two different sessions. Students will agree with the professor on the first class of the semester on session dates. Students are also required to present to the professor a hard copy of their work.

Class topics to choose from:

• Introduction to Foreign Policy
• Foreign Policy Formulation
• Leadership in Foreign Policy Scenarios (Case Study: Nelson Mandela)
• The Role of the UN and International Organizations in Foreign Policy Scenarios (Case Study: The Middle East Peace Process)
• Foresight in Foreign Policy Scenarios (First Debate Session: Should we Negotiate with Terrorists)
• Foreign Policy Scenarios in National Security
• Foreign Policy Scenarios in Conflict Resolution (Case Study: The Arab Israeli War)
• Second Informal Debate: Cyber Security Counter Attack Scenarios
• Scenarios on Emerging International Security Threats (Venue GCSP)
• The Role of Embassies and Missions in Foreign Policy Scenarios
Assignment 2
Informal Debates

During the Informal debates, the students will be divided into two teams, one team is for (The Affirmative Team), and the other is against (The Negative Team), the main debate question.

The following is the structure for the debates:

1. Opening Statement by Affirmative Team
   Rebuttal by Negative Team

2. Rebuttals by Affirmative Team
   Rebuttals by Negative Team

3. Rebuttals and Closing by Affirmative team
   Rebuttals and Closing by Negative Team

Students will then discuss and reflect on the debate. They are to discuss what they learned from the debate and what points they found compelling on both sides. It is critical that every student has an opportunity to speak and participate.

Note: *An opening statement introduces a team’s position and offers important evidence.*
* A Rebuttal is a team’s response to its opponent’s arguments.*
* A Second statement is a team’s chance to expand upon their ideas and evidence.*
Research paper topic selection:

Each student will write a 15 pages paper, Times New Roman, double-spaced, on a topic included in, or derived from, the program of the course. At least 10 sources will be used in writing the paper. Following discussions with the professor, research topics will be assigned.

Suggested Topics:

- Foreign Policy Formulation
- Leadership in Foreign Policy Scenarios
- The Role of the UN and International Organizations in Foreign Policy Scenarios
- Foresight in Foreign Policy Scenarios
- Foreign Policy Scenarios in Counter Terrorism
- Foreign Policy Scenarios in National Security
- Foreign Policy Scenarios in Conflict Resolution
- Cyber Security Counter Attack Scenarios
- Scenarios on Emerging International Security Threats
- The Role of Embassies, Missions & Special Envoys in Foreign Policy Scenarios

Students are required to agree on their research topic with the professor on the 4th session of the class. Research paper topics should be relevant to issues discussed in class. Students will send the professor outlines of their papers by e-mail within February.

A brief on the research papers should be presented in class for peer-review before the final submission to the professor. Progress in research, including conceptual frameworks and main arguments, should be included in this brief. The deadline for submitting papers is the last session before the final exam. Nevertheless, students are encouraged to hand them in before that date.

Students are asked to discuss with the professor their possible prospective topics.
Assignment 4
UN Foreign Policy Scenarios Simulation

In preparation for the simulation, students are expected to agree with the professor on their assigned simulation country/organization role (No later than the 6th sessions as scheduled).

Simulation Exercise Preparation:
• Students will be assigned roles for the session
• Students are to research for their roles
• Students are to read on their roles and be prepared to speak on their country’s / organization’s position.
• It is important that strict adherence is kept to time available.
• Take into consideration the UN Dress-Code: Formal suit/dress

Simulation Setting
• This will be in the form of a conference called by the UN Secretary General.

Conference

Stage 1:
• In this formal session, each student representing a country is to be prepared to present his/her country’s position on the setting up of the simulation.
• Each student will have 10 minutes for the opening statement.
• Some Countries are to be critical in their interventions and students should role-play accordingly.
• The media representatives and the NGOs should play a similar role.

Stage 2:
• Interactive session during which Country / Organization representatives engage in cross exchanges on the topic in an informal session.

• Each student will have 2 interventions in this stage to respond to other delegations, and each intervention should not exceed 5 minutes.

Stage 3:
The Conference President and the UN Secretary General’s representative are to prepare two or three paragraphs on a resolution arising from the discussion. An attempt to achieve consensus through a drafting process will be exercised. Otherwise, there will be a call for a vote.
LEARNING OUTCOMES OF THE SIMULATION

• Practice in speaking in public
• Practice in the use of diplomatic language and the required protocol
• Importance of careful preparation before speaking and the accuracy of facts
• Need to keep diplomacy active, with no “closed doors”
• Practicing alternative scenarios to crisis and to develop the ability to address complex situation in UN environment
• Realization of the dangers of becoming locked into positions and of stating preconditions before the commencement of negotiation
• The use of “ice-breakers” and “shared experiences” when appropriate to build trust

Simulation Roles

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<thead>
<tr>
<th>Student Name</th>
<th>Simulation Role</th>
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<tbody>
<tr>
<td>1</td>
<td>United States</td>
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<tr>
<td>2</td>
<td>Russia</td>
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<td>3</td>
<td>China</td>
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<td>4</td>
<td>France</td>
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<td>5</td>
<td>United Kingdom</td>
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<td>6</td>
<td>Egypt</td>
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<td>7</td>
<td>Israel</td>
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<td>8</td>
<td>Saudi Arabia</td>
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<td>9</td>
<td>Iran</td>
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<td>10</td>
<td>Conference Chairman</td>
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<td>11</td>
<td>UN Secretary General</td>
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<td>12</td>
<td>IAEA</td>
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<td>13</td>
<td>CTBTO</td>
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<td>14</td>
<td>NGOs</td>
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<tr>
<td>15</td>
<td>Media and Press</td>
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</tbody>
</table>
Midterm exam:

Prepare for exam by studying relevant topics and readings included in the exam.

- A set of general questions will be circulated ahead in preparation of the midterm exam
- The Midterm exam will take place on 28 October
- The exam will be 2 hours

Final exam:

Prepare for the final exam by studying relevant topics and readings.

- A set of General questions will be circulated ahead in preparation of the Final exam
- The Final exam will take place on 16 December 2016
- The exam will be 2 hours
RECOMMENDED READINGS:


Aboul-Enein, Sameh, Global Cooperation in Cyberspace, Plenary Panel III on Promoting Measures of Restraint in Cyber Armaments, Challenges to Cyber Security Development on a Regional Level, Berlin, 4 December 2014


Caldwell and Williams, chapter 13, pp. 170-181; Sageman; Acharya and Acharya, pp. 75-90 CNS, NPT Briefing Book, Part II, Section Q, “Documents on the Middle East,” http://cns.miis.edu/research/npt/briefingbook_2008/pdfs/sectionQ.pdf


Dannreuther, Roland. "Russia and the Middle East: A Cold War Paradigm?" Europe-Asia Studies.


Marco Pinfari (2009), Nothing but failure the Arab League and the Gulf Cooperation Council as Mediators in Middle Eastern Conflicts. London school of Economics Crisis States


Academic links for professor Sameh Aboul Enein for further readings:

1- My Bio on the Geneva Centre for Security Policy Website: http://www.gcsp.ch/News-Knowledge/Experts/Fellows/Aboul-Enein-Amb.-Dr-Sameh-Aboul-Enein

2- My Bio on The American University in Cairo Digital Archives Website: http://dar.aucegypt.edu/bitstream/handle/10526/3780/Biography%20Dr.%20Sameh%20Aboul%20Enein.pdf?sequence=2

3- My Bio on Loughborough University Website: http://www.lborolondon.ac.uk/about/academic-faculty/

4- My Bio on the Geneva Gender Champions Website: http://genevagenderchampions.com/ambassador-sameh-aboul-enein/